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AMBERHILL LAUNCHES SECRET BLENDING SWEEPSTAKES
Win a Trip to the California Wine Country and Blend the Next Amberhill Secret Blend

Secret Location, CA (March 8, 2012) — On the heels of the inaugural release of their 2010 Secret Blend Red and 2010 Secret Blend White, Amberhill has launched their Secret Blending Sweepstakes.

The Amberhill Secret Blending Sweepstakes gives entrants an opportunity to win a 3-day, 2-night trip to the California wine country. The winner and three guests will visit Amberhill's *Secret Winery*, help blend the next vintage of Amberhill wines, and dine on two gourmet meals prepared by the winery's world renown Secret Chef. Flight, lodging, and ground transportation are all included.

To enter, participants can visit Amberhill's Facebook page at www.facebook.com/amberhillwines. The sweepstakes ends May 31, 2012, and entrants must be 21 years or older to participate and be a resident of the United States (excluding CA, UT, and TN). Entry details and official rules are available on the Facebook page.

At a suggested retail price of \$9.99 and available nationwide, the 2010 Amberhill Secret Blend Red and 2010 Secret Blend White wines are intriguing and approachable secret blends made from California's finest varietals and offer uncompromising quality at an exceptional value.

About Amberhill Wines

The hills of California, glowing amber as the sun sets over the Pacific Ocean, possess a mysterious alchemy that make them the perfect place to grow the grapes of seductive wines. Amberhill wines are a moment of discovery to share; they offer intriguing secret blends of California's finest varietals to discover among friends. The wines are an invitation to open the bottle, reveal the mystery, spark a conversation, discover our secret and share yours. For more information visit www.amberhillwines.com or contact Charles Rivas at 707.963.6925 or charles.rivas@boisset.com

About Boisset Family Estates

Boisset Family Estates is a family-owned producer and importer of fine wines founded in Burgundy, France in 1961. Boisset's collection of more than twenty historical and unique wineries boast leading positions in the world's preeminent terroirs, including Burgundy, Beaujolais, the Rhône Valley, the South of France, Canada, and California's Russian River Valley, Napa Valley, Sonoma County and Monterey. One of the world's foremost producers of Pinot Noir and principal proponents of organic and Biodynamic® viticulture, Boisset crafts fine wines with a strict terroir approach: each house in its family of wineries has a unique history, identity, and style, yet all are united in the pursuit of superior quality. To learn more about the Boisset Family Estates collection, please visit www.boissetfamilyestates.com.